Equity Imperative

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Equity in the EcoDistrict Protocol

“How a district will embrace procedural, distributional, structural, and transgenerational equity in district activities”
Environment

Trajectory of land development in Mar Vista

Native Prairie  Agriculture  Railroad  Suburbanization

Benefits
Ocean View Farms, 1977
Farmer’s Market

Burdens
Dump site
Santa Monica Airport
Economy

First wave of suburbanization aimed for wealthy homeowners

Later, HOLC maps categorized the area as “third grade”
Race

Originally Tongva land

Colonized by the Spanish

Some sources say the area was predominantly Japanese tenant farmers
Identifying + Fighting Gentrification

“A process of neighborhood change that involves economic change in a historically disinvested neighborhood--by means of real estate investment and new higher income residents moving in--as well as demographic change—not only in terms of income level but also changes in education level and racial makeup of new residents”

The Urban Displacement project tracks anti-displacement policies.

But the most important thing planners can do is listen. Then act in accordance to community needs.
Contemporary Analysis
Environment

CalEnviroScreen

Legend

CalEnviroScreen 3.0 Results

- 91 - 100% (Highest Scores)
- 81 - 90%
- 71 - 80%
- 61 - 70%
- 51 - 60%
- 41 - 50%
- 31 - 40%
- 21 - 30%
- 11 - 20%
- 1 - 10% (Lowest Scores)
Economy: Median Household Income by Tract
Environmental concerns

- Santa Monica Airport
  - Noise, harmful aircraft exhaust concerns
  - Closure by the end of 2028
**Race**

- Below SM Airport: 75% **White**
- South of Venice St: predominately **Hispanic** (40-45%)
- High concentration of **Asians** (18-30%) and **Blacks** (11%)
  West of 405 fwy

[Image of bar chart showing race distribution]

[Image of map showing population distribution]
In Los Angeles, we face the huge challenge of the lack of affordable housing.
Homelessness in Mar Vista

LA Times, 2015
Homelessness in Mar Vista

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<tr>
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**Unsheltered Persons**
- Persons in Cars: 8
- Persons in Makehift Shelters: 29
- Persons in RVs/Campers: 46
- Persons in Tents: 10
- Persons in Vans: 40
- Persons on the Street: 30

**Sheltered Persons**
- Persons in Safe Havens: 0
- Persons in Transitional Shelters: 8
- Persons in Emergency Shelters: 0

LAHSA, 2017