Mar Vista
Moving Forward
Prosperity + Wellness

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Who and What?

- Population < 10 years-old: 11%
- Population > 80 years-old: 2%
- Population retired: 22%
- Hispanic: 73%
- Non-Hispanic: 27%
- Other/multiple: 10%
- Asian: 6%
- American Indian: 4%
- Black: 24%
- White: 54%
How do we make this a successful district?

PROSPERITY
Access to Opportunity
Economic Development
Innovation

HEALTH + WELLNESS
Active Living
Health
Safety
Food Systems
How do we get there?

Prosperity

- Median Income
- Households < 25k
- Rent Burden
- Absenteeism
- Education

Health + Wellness

- Birth Weight
- Walkability
- Bikeability
- Asthma
[Median Income]
$47,708
$52,257
$60,694
$121,050

[Households less than 25K]
22.67%
21.25%
16.7%
6.82%

[Extremely Rent Burdened Households]
14.93%
19.67%
21.32%
40.85%
Prosperity

**Absenteism**

- Beethoven Street Elementary: 8.8%
- Mark Twain Middle School: 10.6%
- Los Angeles County: 10.6%
- California: 10.8%
- Los Angeles Unified School District: 11.7%
- Venice High School: 12.9%
- Grand View Boulevard Elementary: 13.8%

**Grads with UC + CSU Required Courses**

- Venice High School: 57.7%
- County: 52.2%
- District: 50.6%
- State: 46.8%

19% Persons over 25 with less than a high school education
[Invest in Our People]
Link all levels of education to regional industry demand to upskill the workforce.

[Accelerate Innovation and Entrepreneurship]
Use public procurement to support early-stage & small business growth.

[Build More Livable Communities]
Raise standards of living by ensuring a strong, diverse, and sustainable economy.
Health/Wellness

Goal: Enhance walkability/bikeability
Indicators: Walk Score

Goal: Health outcomes and life expectancy are more equitable
Indicators: Asthma, Birth Weight,

Goal: The built environment is designed for public safety
Indicators: Number of pedestrian and bicyclist fatalities annually.

Goal: Health and affordable fresh food accessible
Indicators: Percentage of dwelling units with a 0.5 mile (0.8 km) walk of a fresh food outlet.

Asthma rates in the lowest 30% of the population
Walkability + Bikeability

All residents are within 0.5 mile of supermarket

Collision Severity
- Fatal
- Severe Injury
- Other Visible Injury
Prosperity Examples

shared workspace

repair cafe spaces
Health + Wellness Example