Ford Reproductive Health Media Scan Copy

This is my form. Please fill it out. It's awesome!

Reviewer Name
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Date Reviewed
- 2 / 26 / 2015

Date of Show Airing
- 2 / 25 / 2015

Show Station
- Fox

Name of Show
- Empire

Check All That Apply
- Comedy
- Drama
- Action
- Fantasy

Episode Length
- 30 minutes / 30 minutes TBD
- 60 minutes / 60 minutes TBD

Show/Storyline Description

Timeline in Episode
Major Topics
- Youth Pregnancy
- Youth Parenting
- Safe Sex/Risky Sex
- Youth Relationships and Sexuality
- Reproductive Rights and Responsibilities
- Gender Identity/Sexual Orientation

Major Topics/Format Within Episode
- Visual Cue
- Brief Mention
- Dialogue
- Minor Story
- Major Story
- Story Arc Over Episodes

Visual Cue/Brief Mention/Dialogue – Elaborated

Character Name

Role of character depicting reproductive health issue
- Primary Character
- Secondary Character

Gender of character depicting reproductive health issue
- Male
- Female
- Transgender

Race of character depicting reproductive health issue
- White/Caucasian
- Black/African American
- Latino/Hispanic
- Asian
- Other

Age of character depicting reproductive health issue
Dialogue

Prevention Messages – Explain

- Humorous
- Sad/Tear-jerker
- Satirical/Sarcastic
- Serious

Overall tone/approach of the reproductive health brief mention

- Youth Pregnancy
- Youth Parenting
- Safe Sex/Risky Sex
- Youth Relationships and Sexuality
- Health Care Rights and Responsibilities
- Gender Identity/Sexual Orientation

Special Story Line (Minor/Major Story, Story Arc Over Episodes)

- Minor Storyline
- Major Storyline
- Multi-episode Storyline

Characterization of Storyline

Storyline Summary

Character Name

First Name

Last Name

Role of character depicting reproductive health issue

- Primary Character
- Secondary Character
Gender of character depicting reproductive health issue
- Male
- Female
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Race of character depicting reproductive health issue
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- Latino/Hispanic
- Asian
- Other

Age of character depicting reproductive health issue

Youth Pregnancy?
Was the pregnancy intentional?
- Yes – Intentional
- No – Unintentional
- Unclear

Youth Pregnancy:
Describe pregnancy intent

Youth Pregnancy:
Select a Choice
- Carried to term/Keeping baby
- Adoption
- Miscarriage
- Abortion
- To Be Determined

Youth Pregnancy:
Was contraception used?
- Yes
- No
Youth Pregnancy:
Did character receive emotional/social support
- Yes
- No

Youth Pregnancy:
Describe emotional/social support, parental response, and social consequences

Youth Pregnancy:
Did character receive medical care?
- Yes
- No
- Unclear/To Be Determined

Youth Parenting:
What was the parental response to teen/young adult child being pregnant/keeping child?
- Approving/Supporting
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised

Youth Parenting:
What was the social group's response to the teen/young adult bringing pregnant/keeping child?
- Approving/Supportive
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised

Youth Parenting:
Social consequences depicted?
- Yes
- No

Youth Parenting:
How did young parent access healthcare?
- Doctor's office
- Clinic
- No care sought/Not Depicted
Youth Parenting:
How do young parents (or pregnant) get/seek information about pregnancy/parenting/health care?

- Yes
- No
- NA

Youth Parenting:
Are parents able to continue school/work?
- Yes
- No
- NA

Youth Parenting:
Select forms of stress depicted
- Family/Relationship/Romantic stress
- Financial stress
- Emotional stress
- Other

Risky/Safe Sex:
Was contraception used?
- Condom
- Oral pills
- Long-term birth control (IUD, shot, patch, ring)
- No

Risky/Safe Sex:
Were there indications that contraception was used correctly?
- Yes – Used Correctly
- No – Used Incorrectly
- NA

Risky/Safe Sex:
Was substance abuse involved?
- Drugs
- Alcohol
- Prescription Drugs

Risky/Safe Sex:
Was there sexual consent involved?
- Yes
- No
Risky/Safe Sex:
Did someone have/become infected with an STD?
- No
- Yes – Sought care/treatment, discussed with partner
- Yes – Did not seek care/treatment, did not discuss with partner

Risky/Safe Sex:
Did character seek knowledge on sexual health
- No
- Yes – Parents/Friends
- Yes – Doctors/Teachers
- Yes – Internet

Risky/Safe Sex:
How did character access healthcare services?

Youth Relationships & Sexuality:
Nature of teen/youth relationship
- Monogamous
- Multiple partners/casual
- Infidelity
- Other/Unclear

Youth Relationships & Sexuality:
How committed are partners to each other?

Youth Relationships & Sexuality:
What is the context of the sexual activity?

Youth Relationships & Sexuality:
What is the outcome of the sexual activity?

Youth Relationships & Sexuality:
What is the relationship outcome of the sexual activity?
Youth Relationships & Sexuality:
Parent involvement in teen's/youth's sexual life
- Unaware
- Provide guidance/education
- Choose to ignore
- Disapproving

Youth Relationships & Sexuality:
Who does character talk to about their relationship?
- Family (parents, siblings, etc.)
- Friends
- Teacher/Coach/Counselor
- Healthcare provider
- Other

Youth Relationships & Sexuality:
Was physical appearance discussed?
- Yes
- No

Youth Relationships & Sexuality:
Source of the body/physical appearance issue?
- Peers
- Parents
- Media
- Self

Youth Relationships & Sexuality:
What was the result/outcome from the character feeling bad about his/her body or appearance?

Youth Relationships & Sexuality:
How are people without ideal body types treated?

Health care rights and responsibilities:
Did character seek/get health care?
- Yes
- No
- Unclear
Health care rights and responsibilities:
Describe health care received

Health care rights and responsibilities:
What was parental involvement in teen/young adult getting health care?
- Approving/Supportive
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised

Health care rights and responsibilities:
Does character know s/he has the right to get reproductive health care and that services are confidential?
- Yes
- No

Health care rights and responsibilities:
Does teen/young adult use health insurance?
- Yes
- No
- NA

Health care rights and responsibilities:
Does teen/young adult know how to make appointments/get referrals for services/talk to PCP about reproductive issues?
- Yes
- No
- NA

Health care rights and responsibilities:
Does teen/young adult know how to get tested for pregnancy/STDs and get contraception?
- Approving/Supportive
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised

Gender Identity/Sexual Orientation:
How does family respond?
- Approving/Supportive
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised
Gender Identity/Sexual Orientation: How do peers respond?
- Approving/Supportive
- Disapproving/Disappointed/Mad
- Unaware
- Disbelief/Surprised

Gender Identity/Sexual Orientation: Were mental health issues depicted?
- Yes
- No

Gender Identity/Sexual Orientation: Was substance abuse depicted?
- Yes
- No

Gender Identity/Sexual Orientation: Were risky sexual encounters depicted?
- Yes
- No
- Unclear

Gender Identity/Sexual Orientation: How is LGBT teen/young person perceived?

Gender Identity/Sexual Orientation: Was contraception used?
- Yes
- No

Gender Identity/Sexual Orientation: Was counseling/guidance depicted?
- Yes
- No

Gender Identity/Sexual Orientation: Was the LGBT teen/youth victimized/bullied/threatened?
- Yes
- No
Myths and Misinformation

- Yes
- No